



Sonia McMahon

Sr. Graphic Designer - Graphics Lead
Multimedia Specialist

History

2005/present—**AECOM, Chicago, IL**

Sr. Graphic Designer - Graphics Lead

Serving marketing for the Americas' Multimedia + Messaging division by delivering creative digital solutions. Analyzing demands, finding adequate campaign strategies, distributing workload and overseeing quality as well as brand consistency while setting best practices.

2004—**NBC, Burbank, CA**

Web Designer

Microsites development.

2004—**Veritasiti Corp, Westwood, CA**

Graphic Web Designer

Contractor work aimed at creating new visual identity for various sub-divisions companies. Designed logos, business cards, letterhead and landing pages.

2002—**Warner Bros., Burbank, CA**

Graphic Artist

2002 Production Malibu's Most Wanted / Art director Bill Elliot. Designed props and set backdrops, such storefronts, CD covers, banners and posters for various sets.

2000-2004—**Only Design, Los Angeles, CA**

Graphic Web Designer

Freelance

Education

Bachelor of Fine Arts (suma cum laude)

Film Production and Photography

Hunter College

New York, NY

Associate in Visual Arts,

University of Paris VIII

Paris, France

Graphic Design Program

UCLA

California, CA

As a multimedia specialist accustomed to dealing with diverse marketing communication asks, I specialize in delivering the adequate digital assets.

My portfolio includes web, print, video as well as interactive design. One of the most rewarding aspects of my work lies in exploring multimedia solutions.

For the last eighteen years, I have worked for AECOM, a Fortune 500 company, at their Los Angeles and Chicago offices. AECOM is a global provider of professional, technical and management support services to a broad range of markets, such as architecture, environmental, design & planning, water and transportation.

Beyond design skills, I bring creativity and establish best practices, delivering successful solutions to various marketing support endeavors. Designated graphic lead, my duties include monitoring brand consistency as well as managing overall workflow distribution, production and brand compliance

After studying film/video production and editing in Paris, I moved to New York where I continued exploring film editing, studied photography and art history. Soon after graduating, I moved to Los Angeles where I transitioned to graphic design through UCLA. I have had the opportunity to work with Warner Brothers, NBC's web division and the AIA Los Angeles Chapter. My skills apply to the still and moving image and encompass the print and web environments. Armed with a rich visual background I am able to find the adequate digital vehicle for each project.

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